



# Media MashUp

Science Museum of Minnesota

Institute for Learning Innovation

Free Library of Philadelphia | Memphis Public Library  
Public Library of Charlotte & Mecklenburg County  
Seattle Public Library | Wilmette (IL) Public Library



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## Summer 2009 Update July 2009

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A whirlwind of activity surrounds the Media MashUp project this summer. Several libraries are holding an intensive workshop series as part of summer programming for children and teens, others are taking advantage of kid's free time by offering regular drop-in opportunities that allow youth to work on projects, learn some new skills and otherwise engage with one another.

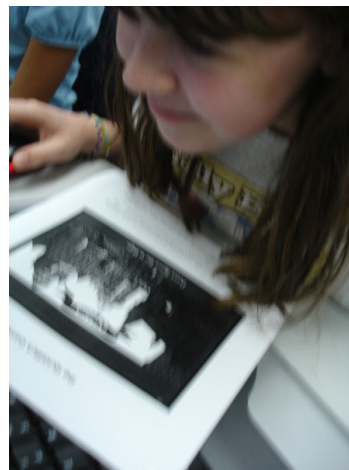
Site visits to libraries are underway, focusing on developing deeper understandings of the impact of technology programming for youth in libraries, creating a better understanding of what youth are learning and supporting the development of rich media skill sets in library staff.

## Around the Libraries

### Digital Literary Magazine

For a couple of years the Wilmette Public Library has offered summer programs for kids to create and author a literary magazine. This year, Janet Piehl is using Scratch as the primary tool to create a Digital Literary Magazine.

The six session, seven-hour workshop series will culminate in the publication of a Scratch-based magazine on Wilmette's Kids webpage. Ten youth, entering grades 5-9, have learned to use Scratch and are exploring poetry, stories and image creation in Scratch to tell tales of food, a perennial favorite.



At Wilmette Public Library

What sets these workshops apart from other Media MashUp activities at Wilmette is the chance to incorporate text and narration into animation projects. Janet and the kids are thinking about how to visually and textually express the components of a story (plot, conflict, resolution, character development) into Scratch projects. Janet's project is creating powerful connections between traditional and print literacy for the youth, and is showing the rest of us how it can be done!

### Teen Tech Camp at Memphis Public Library

Teens in Memphis are taking advantage of John Lloyd's considerable technology skills and Hillary Pesson's artistic sensibilities during Memphis Public Library's summer Teen Tech Camp. Hillary and John have been working overtime since Media MashUp began by tackling a barrage of technical issues, developing relationships with teens and learning how to teach Scratch.

The Teen Tech Camp provides 24 youth ages 13-15 with 35 hours of supportive, self directed technology-based learning. Teens attend daily "Bright Shiny Objects" presentations that highlight the



Augsburg Park . Brookdale . Brooklyn Park . Central . Champlin . East Lake . Eden Prairie . Edina . Excelsior . Franklin . Golden Valley . Hopkins . Hosmer . Linden Hills  
Long Lake . Maple Grove . Maple Plain . Minnetonka . Nokomis . North Regional . Northeast . Osseo . Oxboro . Penn Lake . Pierre Bottineau . Plymouth . Ridgedale  
Rockford Road . Rogers . Roosevelt . St. Anthony . St. Bonifacius . St. Louis Park . Southdale . Southeast . Sumner . Walker . Washburn . Wayzata . Webber Park . Westonka

latest and greatest technology. These presentations are led by library staff and community partners.

The teens then select from the wide array of Media MashUp tools and focus on creating individual projects that merge their creativity with these new technologies. The capstone event to Teen Tech Camp is an Awards ceremony which provides an opportunity to showcase projects.



### **Teen Tech Camp – Memphis Public Library**

John and Hillary's efforts are paying off with the hugely successful Teen Tech Camp. Leveraging partnerships with the local chapter of the Society for Information Management, LifeBlood, the City of Memphis and Semmes-Murphy, they are attracting teens of all stripes to an engaging series of classes that run through July 2009. The big lesson learned from Memphis's experience? Where there's a will, there's a way!

### **Fruit Jams at Hennepin County**

Alicia Anderson and Cynthia Matthias are taking advantage of Farmer's Markets, Scratch and Pico Boards to provide opportunities for kids to experiment with conduction and sound. The end result, a sticky mess

and a deeper understanding of how sound is created.



### **Musical Fruit**

### **Partnering in Seattle**

The talented folks at Seattle Public Library, Rachael Bohn and Mahina Oshie, have diligently experimented with a range of program types, making thoughtful assessments of what's worked, what hasn't and, most importantly, what to do differently next time.



### **Ranier Beach – Seattle Public**

### **Library**

Mahina and Rachael have partnered with local YMCA leaders to bring youth into the library for Scratch workshops, offered time during open lab hours and, more recently, taken the Scratch show on the road to youth participating in the local Y's Out of School Time Summer program. They are taking the challenge of meeting their youth where they are at—both in physical and cyber-space.

**For more information, check out these resources:**

Visit the [Scratch website](#) and check out partner libraries' Scratch galleries:

[Free Library of Philadelphia](#)

[Hennepin County Library](#)

[Memphis Public Library](#)

[Public Library of Charlotte &](#)

[Mecklenburg County](#)

[Seattle Public Library](#)

[Wilmette Public Library](#)

**Check** out the suite of tools that our libraries are using.

### **Software and Tools:**

[ArtRage](#) (free version) – drawing program

[Audacity](#) – sound editor

[Picasa](#) – photo editor

[Scratch](#) – rich media programming software

[Pico Boards](#) – sensors connecting the real world with Scratch's virtual world

[Pico Crickets](#) – programmable devices to make animated sculptures and more

Read [Celebrating Scratch in Libraries](#) or [Celebrate Scratch Day](#).

Visit [Media MashUp](#) on Hennepin County's Extranet for reports, newsletters and more.